Fast Facts -
What's working in business this week
Hey, entrepreneur.
My name is Megan Lockhart,
and I'm the owner of
Hello Life Academy &
Business coach for women.

I live in Airdrie, Alberta.
Am a mother of two little people &
2 furry dogs.

I've launched 100's of
products & services in the
last 3 years, and now I'm opening up
my knowledge
& teaching you how to do the same.

But even more important -
I run a company that helps
women build their own
businesses so they
can truly do what they want to do - have freedom.
A company that I started...from scratch 3 years ago just like yours.

I am going to take a few seconds and thank you right now, even before we start -
because I know it's not easy showing up. I know you can download a lot of stuff, and
not complete it.

So -- thank you. Watch our quick videos weekly, share them with your friends --- and
watch your businesses grow.

Megan Lockhart xo

#HELLOLIFEACADEMY
Why are you here?

You love learning, and you totally watched our Fast Fact Biz Tip for the Week xo

So here's your tips for the week ---
Facebook -
If you have a business, you probably have a Facebook Business Page.

If not -- it's time to get one (obvious).

I built my entire business using Facebook - and then slowly began adding layers to the marketing (aka Instagram, email marketing, and... Facebook ads)

So what is the point of a Facebook Ad?
Nothing if you aren't talking to the people that say 'hey I like your page

This weeks business tip that has owrked for us for YEARS...is saying HELLO to every person that joins, likes, or comments on our page.

Because ignoring people is rude-- make sure you try this tip.

When you run a FB ad -- try using a "like" page for your targeted FB Ad.
Then when someone likes your page -- go above and beyond with customer experience and say "Hey Sarah, thanks for liking the page -- how can I help you"

Think of your business page --- like a STORE FRONT. If someone walks in -- you welcome them, ask them what they need...and pay attention to them xo

- Megan Lockhart
Thanks entrepreneur xo

MAKE SURE TO COMMENT ON THE BLOG WITH YOUR QUESTIONS AND LEAVE US YOUR FACEBOOK BUSINESS PAGE - SO WE CAN HEAD OVER AND LIKE IT (PLEASE DON'T IGNORE US)

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